

The Power of PURPLE

Baby Photo & Essay Contest

For parents of newborns 2 months to 6 months old

Having a newborn is joyful and exhilarating one minute



Sometimes exasperating and exhausting the next



- Share your story
- Send a photo of your beautiful newborn 2 to 6 months old
- Enter and you could win fabulous prizes!

Tell us in 75 words or less what helped empower you to be a better parent or caregiver during the **Period of Purple Crying**.

The **Period of PURPLE Crying** is a time in early infancy when babies cry, sometimes inconsolably, for hours. The **Period of PURPLE Crying Program** is a new way to help parents understand and cope with this normal developmental phase.

To learn more, visit www.purplecryingnc.info

Entries accepted from June 25-August 19, 2010

www.carolinaparent.com

Winners announced: Labor Day, Monday, September 6, 2010

Presented by



Period of **PURPLE** Crying®
Keeping Babies Safe in North Carolina

CAROLINAPARENT